

2024

North Dakota ARMA Spring Seminar



April 30th, 2024
8am-1:00pm

Located at Basin Electric Power Cooperative

1717 E Interstate Ave (enter from Interstate Ave), enter main door. You will be provided a badge and escorted to the conference room.

SCHEDULE:

- 8:00-8:30 Registration
- 8:30-12:00 Educational Sessions
- 12:00-12:30 Lunch Provided
- 12:30-1:00 Wrap-up and Door Prizes

SESSIONS:

- Privacy and Security Training: Obligations of Confidentiality and Safekeeping
- Artificial Intelligence Tools and Thoughtful Implementation and Use

PROFESSIONAL CREDITS:

- IGP credits
 - CRM credits
- Contact the Board for approval code(s)

A block of sleeping rooms is available at the Wingate by Wyndham: 701-751-2373. Mention "ND ARMA" to get a discounted rate. The cut-off date for reserving rooms in the Room Block is 5 pm on Monday, April 22.



Mark G. McCreary, CIPP/US, CIPT

Mark McCreary is a Partner at Fox Rothschild LLP, serves as the Firm's Chief Artificial Intelligence and Information Security Officer, and Co-Chair of the Firm's Privacy & Data Security Practice, and is the former Chief Privacy Officer of the Firm. Mark advises businesses on a wide range of data privacy and security issues, helping clients protect their critical information and comply with state, federal and international privacy laws. He earned the rigorous CIPP/US, CIPP/E, and CPT certifications from the International Association of Privacy Professionals and has been named a Trailblazer in cybersecurity law by The National Law Journal.

Privacy and Security Training: Obligations of Confidentiality and Safekeeping

Spear Phishing, Ransomware, Malware. Like the threats your business faces, the cybersecurity lexicon is constantly evolving. This comprehensive presentation imparts practical privacy and data security know-how and creates fluency with the latest terminology. Learn best practices for cybersecurity safety, as well as tailored training for those in positions responsible for implementing security policies.

Artificial Intelligence Tools and Thoughtful Implementation and Use

We all see multiple stories about the rapid growth and entry into our daily lives of artificial tools. They seem to be everywhere. It is difficult to overstate how much things will change with the rise of these new technologies, or how important it is that companies embrace the opportunity to execute it correctly. Having conversations regarding the proper embrace of these technologies and these tools is a crucial first step, including drafting policies to assist companies with their beneficial and thoughtful adoption and use of these technologies, which are unique to each company and industry. This presentation will define the state of artificial intelligence tools, what benefits and risks exist, and finally steps to begin embracing these technologies with appropriate guardrails, policies, and training. It is less likely that artificial intelligence will destroy industries, and much more likely that companies that embrace artificial intelligence will overtake those companies that do not embrace artificial intelligence.

REGISTRATION:

Payment is due with registration unless other arrangements are made. To pay using PayPal, email: bismanarma@gmail.com to be invoiced.

- ARMA Member \$75 Non-Member \$85 Vendor \$125, includes one registration

(Includes breaks and lunch)

NAME		TITLE	
ORGANIZATION			
ADDRESS		CITY	STATE ZIP CODE
PHONE NUMBER		E-MAIL ADDRESS	

Please submit a separate registration for each attendee. Deadline is **Friday, April 19th, 2024**. No refunds after this date. For more information contact Susan Carlson at (701) 777-6122 or email at susan.carlson@und.edu

Monday, April 29, 6:30-9pm: Dinner and Social Hour at Laughing Sun Brewery in Bismarck hosted by ND ARMA Chapter. Open to all registrants. Will you be attending?

- Yes No

Please send check(s) and registration(s) to:
North Dakota ARMA Chapter
PO Box 2413
Bismarck, ND 58502-2413

